

THALES

Thales North America | Philanthropy Initiatives



Organization

"The Helping Our Heroes Foundation provides a way for donated funds and services to directly reach our (U.S.) injured military and a way for concerned Americans to volunteer to actively support our armed forces."

Thales Support

Thales North America (TNA) learned that Holiday 2006 gift bags for were being assembled by the *Helping Our Heroes Foundation* for soldiers being treated at Walter Reed and Bethesda Naval. Hearing that many soldiers and families enjoy going to the Subway® sandwich shop located inside Walter Reed hospital, TNA contacted Subway and arranged to partner in a contribution of store gift cards and other goods for kids. Every soldier at Walter Reed Army Hospital in the 2006 holiday season received Thales/Subway gifts.



Organization

"The Warrior Foundation is devoted to providing a college education to every child who has lost a parent while serving in the Special Operations Command and its units during an operational or training mission."

Thales Support

In 2006 Thales Communications, Inc. (TCI) made a significant contribution to this fund and upon receipt of the 2006 Thales Award (Bronze level), several employees waived their bonuses in favor of an additional donation to the Warrior Foundation.



Organization

"The mission of Our Military Kids, Inc. is to ensure that the children (K thru 12) of deployed and severely injured Reserve and National Guard personnel can afford to participate in activities such as youth sports, fine arts and tutoring programs that are so important in their young lives during this stressful time. Based on statistics published by the Department of Defense, an estimated 77,000 children are eligible to participate in and benefit from this grant program. Deployed Reserve and National Guard parents are making enormous sacrifices for our country. Our Military Kids, Inc. is dedicated to minimizing the sacrifices their children must make here at home."

Thales Support

Our Military Kids, Inc. plays a critical role in supporting the families of the men and women deployed around the world by focusing on the Reserve and National Guard troops. Thales North America proudly supports the children of these troops by contributing each year to the Our Military Kids fund that makes it possible for kids to continue developing through a range of activities such as sports, fine arts and educational programs when their father or mother is away serving our country.



Organization

The Veterans of Foreign Wars organization offers "support programs to increase awareness of the sacrifices of America's veterans; promote citizenship education, volunteerism and positive youth programs; and facilitate medical, rehabilitative, educations and employment services and needs for veterans and their families."

Thales Support

In 2006, Thales Communications, Inc. (TCI) employees personally donated new items from a list provided by the Veterans of Foreign Wars (e.g., food, toiletry, and hobby items). Employees reached out to outside stores for donations, and a local store donated 1,000 paperback books towards TCI's collection. Additionally, some of TCI's vendors donated items as well. TCI also purchased 250 sets of playing cards with the Thales logo to donate to the collection.



Organization

"The DARPA Grand Challenge robotic vehicle competition has captured imaginations around the world. The innovations, memorable personalities, life-saving technologies, and sheer magnitude of the 2004 and 2005 Grand Challenges have generated worldwide news coverage, with hundreds of media outlets reporting on history in the making."

"DARPA's mission is to maintain the technological superiority of the U.S. military and prevent technological surprise from harming our national security. DARPA sponsors revolutionary, high-payoff research that leads to innovative new military capabilities."

"For nearly 140 years, Lehigh University has combined outstanding academic and learning opportunities with leadership in fostering innovative research. The institution is among the nation's most selective, highly ranked private research universities. Lehigh's four colleges – College of Arts and Sciences, College of Business and Economics, College of Education and the P.C. Rossin College of Engineering and Applied Science – provide opportunities to 6,500 students to discover and grow in a learning community that promotes interdisciplinary programs with real-world experience."

Thales Support

Thales Communications, Inc. is a sponsor of Lehigh University's participation in the Defense Advanced Research Projects Agency (DARPA) 2007 Urban Challenge. The DARPA Urban Challenge will feature autonomous ground vehicles executing simulated military supply missions safely and effectively in a mock urban area. This event has been successful in attracting enthusiasts from around the world to develop autonomous vehicle technology that will some day protect the lives of American men and women on the battlefield. DARPA will award monetary prizes for the top three autonomous ground vehicles that compete in a final event.



Walter Reed Army Medical Center

"We Provide Warrior Care"

Organization

"The Walter Reed National Army Medical Center (WRAMC) is the United States Army's premier medical center on the east coast of the United States which serves more than 150,000 active and retired personnel from all branches of the military."

Thales Support

A Thales vendor, Chesapeake Design Works, Inc., supplied a specific type of pillow donated to the Walter Reed Army Medical Center (WRAMC). The pillows are used to aide in the recovery of soldiers that have injured limbs. Thales made a contribution to Chesapeake Design Works' effort.