

Easy Metal Card

Best-seller for large volumes:
cost-effective, alternative to PVC



Elevate your mass affluent offer with the **Easy Metal Card**, Thales' best-selling, cost-effective metal card since 2017. Twice the weight of plastic, premium in feel, and competitively priced for large-scale programs.

Unlock endless design possibilities.

Easy Metal Card



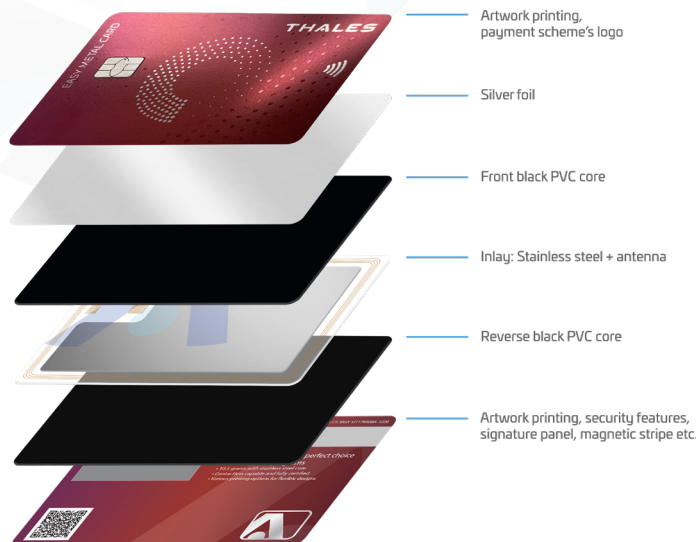
CARD FEATURES

Weight	: 10.5 grams (+/- 1 gram)
Metal	: Encapsulated stainless-steel core with silver foil
Edges	: Black (not metallic)
Sound	: Muffled
Contactless Capable	: On both sides
Notch	: Available
Scheme Certification	: Full LOA
Graphical Personalisation	: Laser or DOD (front and back)
Minimum Order Quantity	: 1,000 units

Entry level

Ultra high-end

CARD STRUCTURE



PRINTING

Silkscreen
Standard offset printing

LOGOS AND PATTERNS

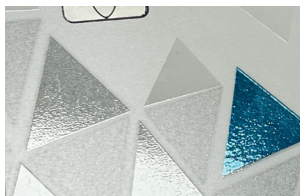
Printed in colours
Knocked out to foil
Hotstamped
Tactile in matte or glossy

BACKGROUND

Opaque
Metallic foil transparency

DESIGN EXAMPLES

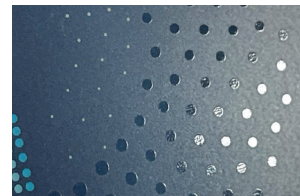
Thales can support you throughout your Metal Card Design journey



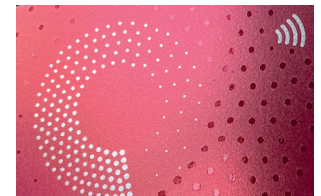
Pattern knocked out to foil



Hotstamped Payment Scheme logo



Glossy tactile varnish on dots



Foil background

END-TO-END PROJECT GUIDANCE

From initial design to final production and delivery, Thales has the experience to manage and guide you through the process



Card design
consultancy



From agile
prototyping, to
mass production



Worldwide laser
perso equipments



All About Metal:
Card holder
digitalised laser
signature



Innovative premium
packaging



Express
delivery options



D1 Digital
modern issuance
solutions



Recycling Services:
From collection to
revalorization