

# Edge Metal Card

Sleek metal card: metallic edges with engraving





Target your affluent to high-net worth customers with the **Edge Metal Card**: a sleek, edge-to-edge metal core card combining premium feel, design flexibility, and accessible pricing. Ideal for segmentation, premium upgrades, or second card programmes.

Make your dream card a reality.



## Edge Metal Card





#### **CARD FEATURES**

Weight

Metal

**Edges** 

Sustainability

Sound

**Contactless Capable** 

Notch

Scheme Certification

**Graphical Personalisation** 

**Minimum Order Quantity** 

: 12.5 grams (+/- 1 gram)

: Encapsulated stainless-steel core with silver foil

: Metallic

: Containing 90% post-consumer recycled stainless steel

: Muffled

: On both sides

: Available

Available

: Full LOA **VISA** O SCOVER

: Laser (front and back) or DOD (back only)

: 1,000 units

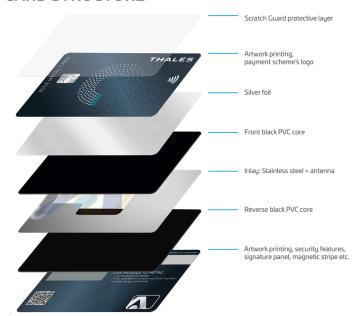
 ${\sf Standard}$ 

Premium Printing and Engraving

Entry level

Ultra high-end

#### **CARD STRUCTURE**





#### **PRINTING**

Silkscreen

Standard offset printing

**Premium printing** 



#### **LOGOS AND PATTERNS**

**Printed in colours** 

**Knocked out to foil** 

Tactile in matte or glossy

**Engraved** 



#### **BACKGROUND**

Opaque

Metallic foil transparency

### **DESIGN EXAMPLES**

Thales can support you throughout your Metal Card Design journey



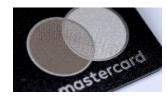
Pattern knocked out to foil



Foil and tactile brushed in Premium Printing



Payment Scheme logo in Premium Printing



Engraved Payment Scheme logo

#### **END-TO-END PROJECT GUIDANCE**

From initial design to final production and delivery, Thales has the experience to manage and guide you through the process



Card design



From agile prototyping, to



Worldwide laser perso equipments



All About Metal: Card holder digitalised laser signature



Innovative premiu



Express delivery options



D1 Digital
modern issuance



From collection to revalorization