

TRAINING & SIMULATION

Our BL identity



DEFINING OUR IDENTITY: A VITAL MILESTONE TO BUILD OUR FUTURE TOGETHER

In today's fast-paced and competitive business environment, having a clear and unified identity is essential. For the first time, we collaboratively asked ourselves how to define our business line with the particular objective of building our worldwide internal Training & Simulation identity.

Our shared sense of identity serves as a beacon, providing a clear reference point that sheds light on who we are, the reasons driving our actions, and the direction in which we aspire to go together. Our identity is more than just a statement – it is the foundation of our culture. As a diverse, international and multicultural community, it is imperative for us to foster a sense of unity and common purpose, transcending borders and cultivating a shared understanding of our collective ambitions.

By establishing this solid foundation of our identity, we can strengthen our international business line and align our efforts towards realizing the vision we collectively nurture.

This identity, structured around four pivotal elements, is the result of a collaborative reflection carried out in 2024 through 10 workshops involving more than 50 employees coming from different functions and management levels, and representing the five countries of our activity.

Together, let's embark on this journey of growth and transformation, guided by our shared purpose, vision, mission, and values, and work towards a future of boundless potential and lasting impact!

The only way is together.





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Purpose:
The reason we exist



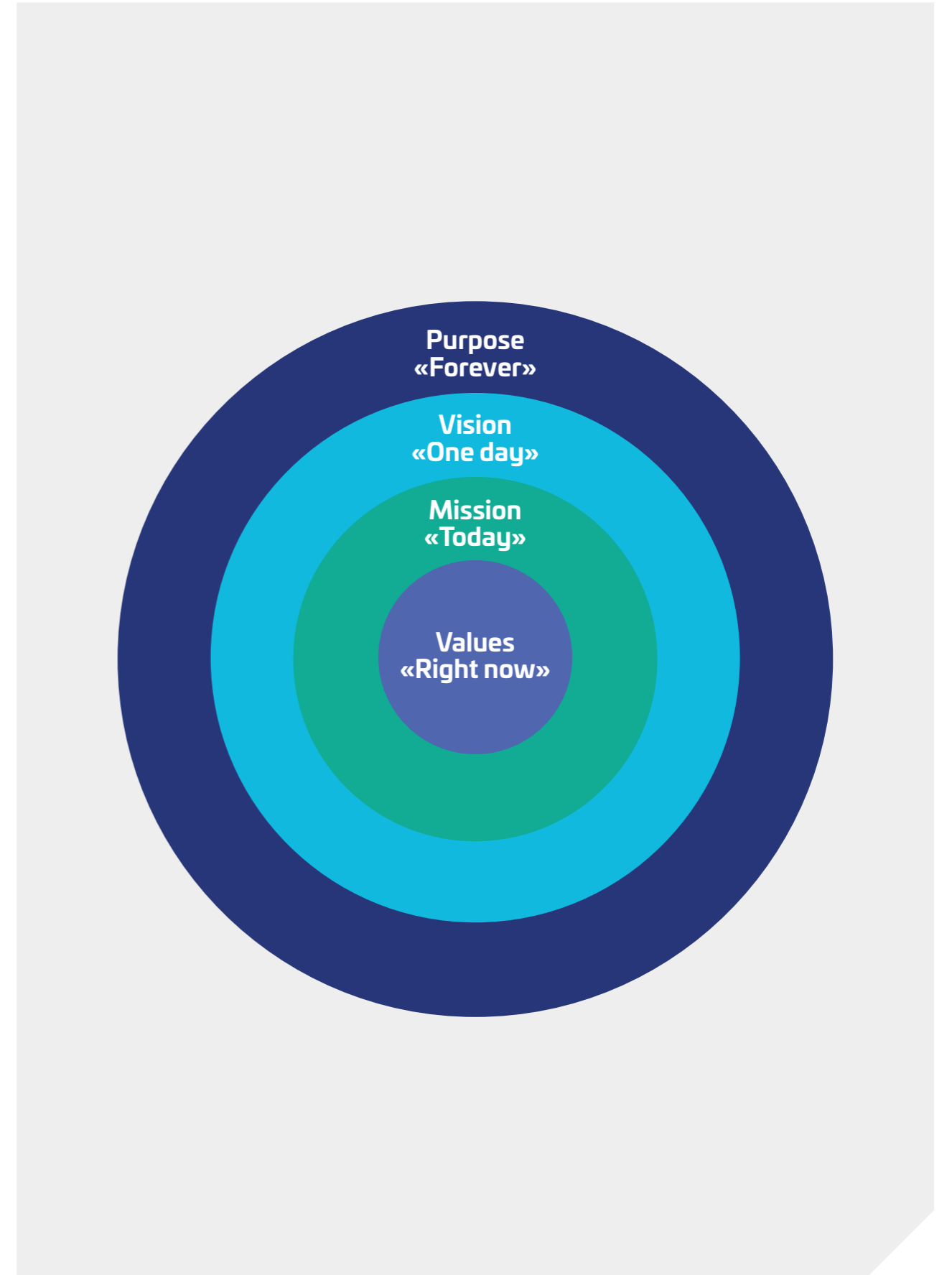
Vision:
What we aim to achieve



Mission:
Our daily actions
to meet our vision



Values:
What we stand for
and believe in



01. OUR PURPOSE

At the heart of our identity lies our purpose. It embodies the reason we exist and the sense behind all our actions. Our purpose is the guiding force that gives meaning to our endeavours, directing us with clarity and intent.



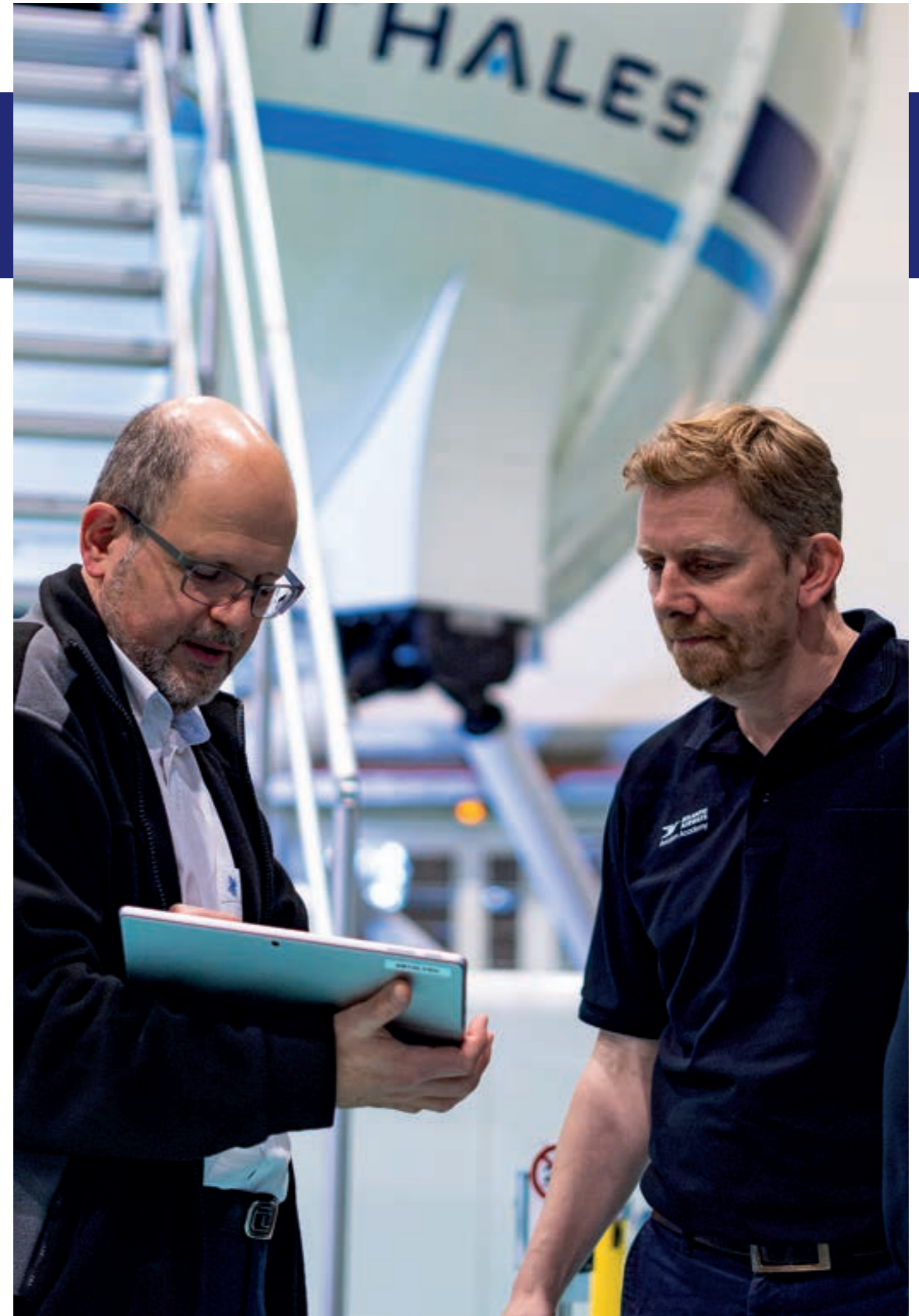
We prepare those who protect us.

Together, we harness the extraordinary power of technology to build a future we can all trust.

In our interconnected world, trust is essential for societies to flourish. Trust in our institutions. Trust in our systems. Trust in technology. Trust in each other.

And the people we all rely on to make our world go round they rely on Thales. They come with big ambitions to build a future that is safer, greener and more inclusive.

At T&S, our purpose also lies in ensuring the safety of people and society at large. We do this by delivering mission readiness, so that our customers can make the right decisions at the right time, save lives and come back home safely. We prepare those who protect us.



02. OUR VISION

Picture a summit, high and inspiring, representing the pinnacle of our ambitions. Our vision relates to the future we aspire to create. It is the top of the mountain, a place where goals transform into reality, and where our efforts culminate in the realization of our highest potential.

At T&S, we are convinced that the whole is more than the sum of its parts. We also strongly believe that it is vital to collaborate in order to be competitive on our markets.

Leveraging our domestic countries' expertise and witnessing the power of collaboration, we aspire to be a global leader on our markets, starting by becoming the leading European headquartered player.

We aim to set the standard for excellence in mission preparation, facilitating the introduction of advanced technologies to design tomorrow's sustainable training & simulation products and services.



03. OUR MISSION STATEMENT

Just as a roadmap lays out the path to a desired destination, our mission provides a clear and actionable plan to achieve our vision. It relates to what we do every day to meet our vision, guiding our day to day operations.



From training and simulation systems

to instructional expertise and services, we partner with our customers at all stages of their preparation journey to succeed in their missions.



Leveraging advanced immersive technologies,

we enable our customers to reach the highest level of operational readiness, with our continuous support.



We are proud to support a wide range of customers:

- Forces: Land Forces, Air & Space Forces, Naval Forces;
- Law enforcement and border security organisations;
- Commercial operators of helicopters and operators of critical national infrastructure.



04. OUR VALUES

In the vast expanse of the sky, the North Star remains a constant, unwavering guide. Similarly, our values are the immutable principles that steer us through the complexities of our journey. They are the ethical standards and core beliefs that influence our decisions and foster our culture.

#WE

- are One Team, in one BL
- are driven by passion
- are accountable
- put customers at the centre of our daily actions
- care about people and each other
- dare to fail and we learn continuously
- think beyond our borders to build our future together



**...and we have fun
while doing it!**



