

thalesgroup.com

THALES
Building a future we can all trust

SIM Packaging Solutions



Unlock the Future of Connectivity with Thales: **Your Trusted Partner in SIM Packaging Solutions**

With over 30 years of pioneering expertise in telecommunications, Thales is the global leader in delivering innovative packaging alongside SIM cards and digital solutions. Every year, more than 300 million SIM cards -complete with expertly crafted packaging- reach our 150+ customers worldwide, each backed by our signature blend of quality, security, and environmental stewardship.

As the market's demand evolve, Thales stands ready with a dedicated offer to make your transition to eSIM activation seamless and accessible. Our global network of qualified packaging partners ensures business continuity and regional proximity, always adapting swiftly to your needs while upholding strict quality, security, and ESG standards.

Enjoy peace of mind with Thales' One-Stop-Shop for SIM packaging -including universal form factors, cutting-edge SIM card bodies, versatile packaging options, eSIM voucher solutions, and bespoke design services. Our solutions embrace eco-design principles, responsible sourcing, accessibility, and reduce material usage, helping your track and minimize your carbon footprint while optimizing packaging efficiency and product usability.

Let our expert advisory team guide you from vision to delivery-balancing marketing, logistics, security, ESG, and time-to-market considerations so your brand stands out and your business runs smoothly.

Discover how Thales SIM Packaging Solutions can simplify, secure, and accelerate your journey in the digital era. Welcome to smarter, sustainable, customer-centric packaging.



Card Body Offer & Form Factors

Universal range of form factor options, including Nano SIM (4FF), Trio SIM (2FF/3FF/4FF) and Half Trio SIM (2FF/3FF/4FF).



Recycled Trio SIM Made from 100% recycled material

This Thales' eco-designed product is part of an innovative offer for MNOs looking for real sustainable strategies and willing to reduce the impact of their SIM card activity while improving brand awareness in front of end customer.

Thales' eco-designed SIM card is a CarbonNeutral® certified product in accordance with The CarbonNeutral Protocol - the global standard for carbon neutral programs.

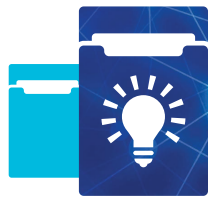


Thales SIM Packaging Solutions

Choose Thales SIM Packaging Solutions to streamline your operations with secure, end-to-end packaging and fulfillment.

Select from our smart, showcase-ready designs, eSIM voucher activation enablers or full customized options, all of them now conceived under eco-designed principles to support your own environmental strategy. We manage the entire supply chain efficiently, reducing your workload and complexity.

Partner with Thales for reliable, high-quality packaging to elevate your brand.



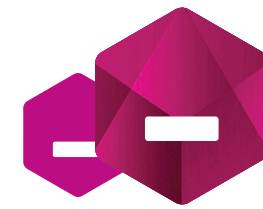
Small & Smart



Retail Ready



eSIM Voucher



Customized

SIM Packaging Solutions



Small & Smart

Optimize your SIM card packaging for better cost efficiency

Packs and SIM cards get the slim line treatment to reduce weight and space, facilitate the assembly, packing, transport and warehousing to significantly optimize cost.

Choose between our wrapping offer, logistic labels, optional leaflets and practical cardboard packaging available on ISO or half card size.



By default, all products offered are made with certified and/or recycled papers upon regional availability

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Retail Ready

Improve brand identity and shopping experience at the shelf

Retail Ready segment offers a set of packs to answer all your point of sales requirements regarding brand visibility and security.

A wide range of primary packaging options with hanger conforms this offer.



Envelope Format



Expandable Format



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SIM Packaging Solutions



eSIM Voucher

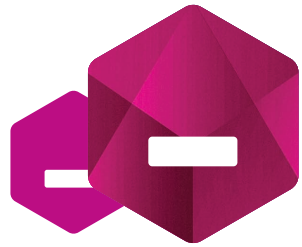
A quick and easy way to activate eSIM subscriptions using a QR and ICCID code.

Potentially including additional (secret) information on the voucher such as PIN/PUK code with minimal impact on their IT infrastructure.



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SIM Packaging Solutions



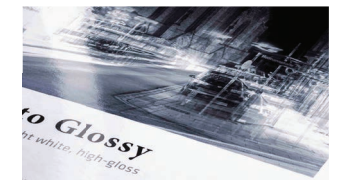
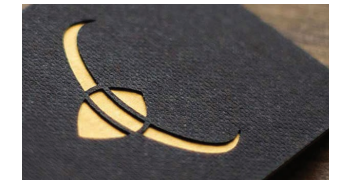
Customized

Let Thales guide you to innovative, fully Customized Packaging Solutions

Elevate your brand's special events and marketing campaigns with Thales. Our experts are ready to help you explore ideas and develop bespoke packaging designs and finishes that truly spotlight your brand.



Our different layouts can be customized with press effects, creative finishing and innovative printing techniques to enhance your packaging and create differentiation:



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Sustainable and Accessible Packaging Guidelines

We're committed to fostering a sustainable, inclusive society where everyone can access and benefit from technology

Sustainable Packaging

Simplify and minimize packaging size without compromising quality and accessibility.

Reduce or eliminate plastic adds.

Prioritize responsible sourcing with certified and/or recycled papers.

Favor designs with self-closing flaps and reading windows vs extra label use.

Simplify packaging artworks using monochromatic designs or reduce ink application.

Packaging Optimization:

- Maximize cards per pallet to increase transport efficiency and avoid extra padding element.
- Reduce internal boxes.

Accessible Packaging

1. Clear and Legible Information:

Use large, easy-to-read fonts with high-contrast colors to provide clear text that can be easily seen by individuals with visual impairment.

2. Tactile Symbols and Markers:

Include tactile symbols or markers or relief text on the packaging to assist users with visual disabilities in identifying and using the package effectively.

3. Easy-Open Features:

Design the packaging with perforations, pull tabs, or easy-open flaps.

Avoid excessively large or cumbersome packaging to ensure ease of handling.

4. Multi-format Instructions:

Provide instructions in multiple formats, including:

- Visual diagrams with clear illustrations.
- Audio instructions accessible via QR codes.



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