

Easy Metal Card

Best-seller for large volumes:
cost-effective, alternative to PVC







Elevate your mass affluent offer with the **Easy Metal Card**, Thales' best-selling, cost-effective metal card since 2017. Twice the weight of plastic, premium in feel, and competitively priced for large-scale programs.

Unlock endless design possibilities.

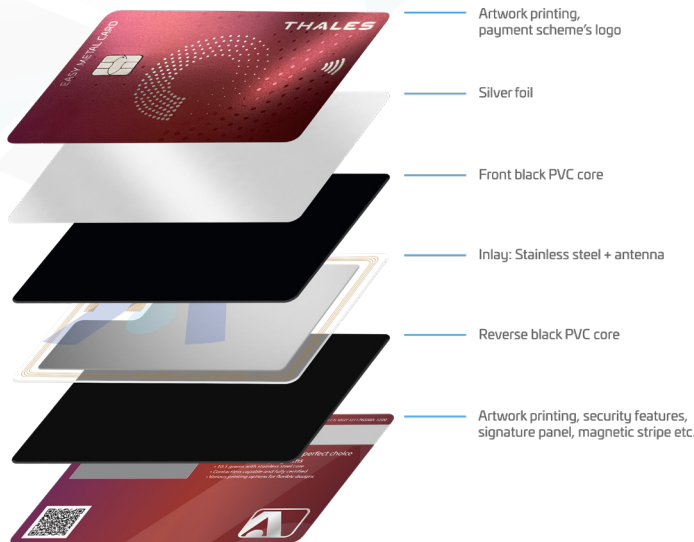
Easy Metal Card

CARD FEATURES

- Weight** : 10.5 grams (+/- 1 gram)
- Metal** : Encapsulated stainless-steel core with silver foil
- Edges** : Black (not metallic)
- Sound** : Muffled
- Contactless Capable** : On both sides
- Notch** : Available
- Scheme Certification** : Full LOA    
- Graphical Personalisation** : Laser or DOD (front and back)
- Minimum Order Quantity** : 1,000 units



CARD STRUCTURE



PRINTING

- Silkscreen
- Standard offset printing

LOGOS AND PATTERNS

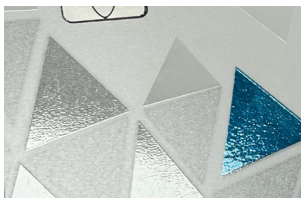
- Printed in colours
- Knocked out to foil
- Hotstamped
- Tactile in matte or glossy

BACKGROUND

- Opaque
- Metallic foil transparency

DESIGN EXAMPLES

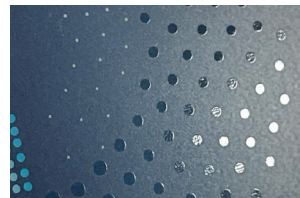
Thales can support you throughout your Metal Card Design journey



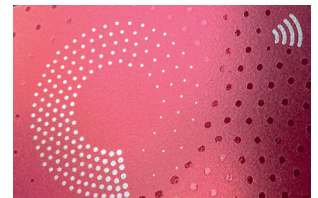
Pattern knocked out to foil



Hotstamped Payment Scheme logo



Glossy tactile varnish on dots



Foil background

END-TO-END PROJECT GUIDANCE

From initial design to final production and delivery, Thales has the experience to manage and guide you through the process



Card design consultancy



From agile prototyping, to mass production



Worldwide laser perso equipments



All About Metal: Card holder digitalised laser signature



Innovative premium packaging



Express delivery options



D1 Digital modern issuance solutions



Recycling Services: From collection to revalorization