

Operational efficiency in card issuance

Reducing costs and environmental impact for an improved cardholder experience



CUT COSTS



REDUCE ENVIRONMENTAL IMPACT



IMPROVE EXPERIENCE

The hidden costs in card issuance



5 to 10% failed deliveries without address validation



Paper processes "PIN mailers"



Limited visibility "Where's my card?"



Express shipments (10 to 40 % of total deliveries)

Extra production, transport and call center costs

Operational Levers



Address quality
Fix errors at source



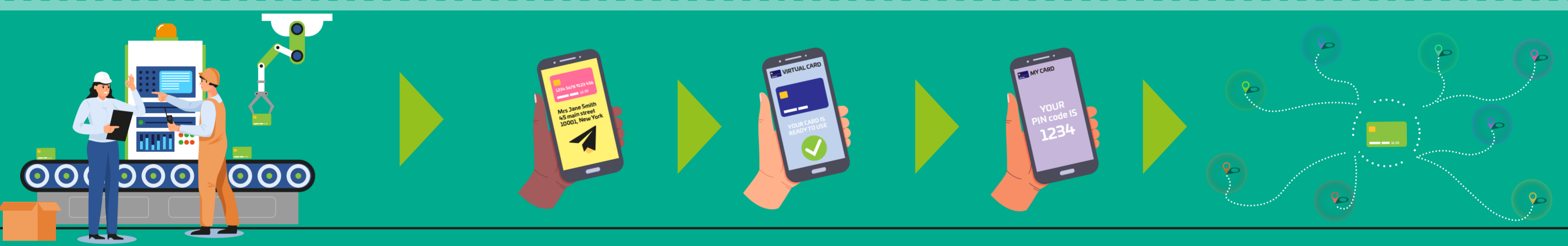
Delivery visibility
Card tracking



Digital services
Virtual cards, digital PINs



Logistics optimisation
Standard vs express, streamlined transport shipments



Measurable Impacts



COST

- Up to -10% Re-issuance
- ↓ Express shipments
- Up to -10% Transport cost



SUSTAINABILITY

- ↓ 100% Printed PIN mailers
- ↓ Cards re-issued
- Up to -45% CO₂ emissions on transport



EXPERIENCE

- Faster access to payment
- Improved transparency with card tracking
- Increased process reliability

Powered by Thales Payment Services

For more information, read the white paper

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