

A man with a beard and glasses, wearing a blue checkered suit, white shirt, and patterned tie, is smiling. He is holding a glowing blue payment card in his right hand. The background is a blurred indoor setting with warm lighting. A large, semi-transparent blue geometric shape is overlaid on the left side of the image.

Qik and Thales light up the Dominican banking market with the country's first LED payment card

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Payment Services

For banks, competition to attract and retain customers is more intense than ever. As consumer expectations continue to rise, both traditional financial institutions and fintechs are looking for new ways to build stronger relationships with their customers. At the same time, attracting and retaining high-net-worth customers has become a strategic priority, as banks seek new revenue streams and greater profitability. In this context, premium bank accounts and credit cards are emerging as key assets in the competition for this critical market segment.

Developing a premium offering for higher-income customers

Qik began operations in 2023 with the goal of offering ten million Dominicans an innovative approach to banking. Owned by Grupo Popular, one of the largest financial groups in Latin America, this new and dynamic entity offers an innovative combination of digital services and physical bank cards.

Building on its initial success, Qik launched a new premium credit card in late 2025. Designed for higher-income customers, the Qik Pro is backed by an added-value proposition that includes cashback on purchases, preferential rates on savings accounts, and travel benefits such as access to VIP airport lounges.

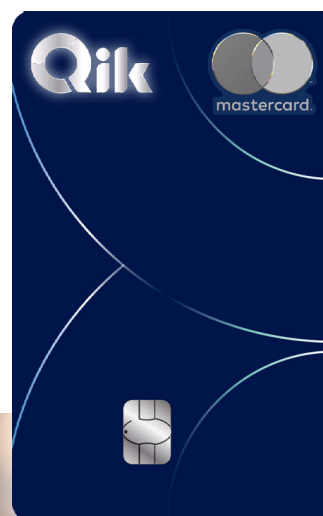
To complement this strong product offering, Qik was looking for a card with contactless technology that would stand out in the market. The bank selected Thales's LED card, an innovative EMV payment card with integrated LED lighting modules.

Every time the LED Light Combi card is used in a contactless transaction, the card's Pro logo automatically lights up. The LEDs are powered by proximity to the NFC (Near Field Communication) field of the PoS (Point of Sale) terminal. As a result, no battery is required, and the Qik Pro card is always ready to activate.

Strengthening the partnership between Qik and Thales

Thales has supplied Qik with all of its EMV payment cards since its launch. Building on this collaboration, Thales delivered the Dominican Republic's first LED payment card, meeting the established deadlines.

To ensure comprehensive support and optimize card issuance for Qik, Thales also provides fast, efficient, and secure personalization services.





A brighter banking future for the Dominican Republic

In a mobile-first environment, payment cards often represent the only physical touchpoint between a bank and its customers. With the LED card, Qik is strengthening its relationship with customers and generating greater visibility around its premium Pro offering.

The LED card goes far beyond providing visual confirmation of contactless payments. Each «tap-and-go» transaction becomes a conversation starter. The result is a strategic asset for building brand awareness, top-of-wallet preference, and customer loyalty.

As Qik continues to build its reputation for innovation and service excellence in the Dominican market, Thales's LED card is helping light the way forward.

“Our mission is to bring innovative banking services to millions of Dominican citizens. For Qik Pro, we wanted a card that would truly make our customers feel special. With Thales's LED card, once again, Thales has provided a solution that perfectly met our requirements.”

Arturo M. Grullón — Executive Vice President and General Manager of Qik Banco Digital

“Qik is an outstanding example of how innovative card design can generate a real competitive advantage. We are proud to continue expanding our support for Qik and its ambitious strategy to deliver a differentiated and highly compelling premium value proposition for its customers.”

Jose Rabello, Sales Manager, Andean Pact region



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