

SECURE COMMUNICATIONS AND INFORMATION SYSTEMS

THALES INTELLIGENCE SERVICES

Unlocking the secrets of fact-based decision making





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Information is moving around the world faster and more fluidly than ever. While this brings opportunity, it also brings risk.

UNLOCKING THE SECRETS OF FACT-BASED DECISION MAKING

With the right information you can hone your competitive edge and extend your reach. But without it, important business decisions are reduced to intuition and guesswork. That's why more and more customers are turning to Thales Intelligence Services to find out what's really going on in the world.

Trusted by the military and governments around the world, Thales has the people, processes and technology to help you avoid potential pitfalls, resolve uncertainty and make timely, insightful decisions to improve and protect your organisation.

GLOBAL TEAM AND WORLDWIDE CONTACTS

As you would expect from Thales, the precise service that we provide to each of our clients is uniquely tailored to specific needs and always held in the strictest confidence. That said, our global team of business and intelligence experts specialise in:

- Public sentiment analysis
- Operational security risk analysis and support
- Business continuity analysis and support
- Cyber threat analysis
- Crisis monitoring with real time alerts
- Threats to personnel, assets and operations

ALL THE INFORMATION YOU NEED, EXACTLY HOW YOU WANT IT

Thales Intelligence Services follows industry best practices to present timely, accurate and relevant information in a way that is easy to understand.

What's more, we're happy to go a few steps further, working to help you identify and source the solutions that will best suit your needs now and in the years ahead.

HARVESTING HARD-TO-REACH DATA

Our global community of intelligence experts know how to dig down to get the information you need to plan your future and take full advantage of emerging opportunities.

Depending on your particular requirements, our services can include automated and manual processes. Everything we do is managed by specialists with in-depth expertise in working with online data and open source intelligence, which can then be combined with data and information from your internal systems and other sources.

The data we collect is then analysed and shared with the people in your organisation who need it most through scheduled reports; 'need to know' alerts; market intelligence; threat assessments, and more.

BENEFITS AT A GLANCE

- Clear insight to opportunities and threats
- Easy-to-understand information for effective planning and timely decision making
- Choose from a range of flexible service options to suit your needs
- Low risk from using field-proven people, processes and technology
- Designed to merge with existing teams and systems

HOW THALES INTELLIGENCE SERVICES IS MAKING A REAL-WORLD DIFFERENCE

PROTECTING A BANK FROM VIOLENT OCCUPATION

A major militant Communist group in South Africa threatened to violently occupy several branches of a multi-national bank. Using a combination of in-house and commercially-available intelligence tools, Thales identified a large number of sympathisers. By assessing how these networks of people interacted, we were able to further identify 16 suspected ringleaders. The bank was able to use this information to mitigate the threat.

PREDICTING BREXIT

Thales predicted the Brexit outcome for a client three weeks before the referendum. Using in-house intelligence tools, we assessed the online behaviours and comments of 82,000 Twitter users and ten large Facebook groups, plus two Reddit forums with over 2,000 comments. From this, we identified a broad base of social media users who supported the Leave movement, and analysed their behavioural patterns to correctly predict the result.

 facebook.com/thalesgroup

 twitter.com/thalesgroup

 linkedin.com/company/thales

 youtube.com/thethalesgroup

THALES

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