

THALES CYBER AND CONSULTING

Thales Intelligence Services

CRITICAL INTELLIGENCE FROM A TRUSTED PARTNER

Generating intelligence to inform safety and security critical decision making is not something which a simple tool alone can accomplish – it requires people of integrity and experience to prioritise, sift, interpret and use vast and fragmentary information correctly.

Open Source Intelligence gives access to more insights than ever before, especially when fused with data and information from internal systems and other sources. However, this also dramatically increases the complexity of decision making due to the volume, variety, credibility and reliability of the available information.

Trusted by safety and security critical organisations around the world, Thales Intelligence Services provides the people, processes and technology to help you reduce threats, resolve uncertainty and make timely, insightful decisions to improve and protect your organisation.

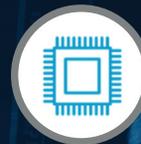
BENEFITS AT A GLANCE



Clearer insights into opportunities and threats to improve and protect your people, assets and operations.



Reduced risk and resourcing burden by using our dedicated and experienced people and best practice processes.



Access to the benefits of multiple specialist tools without training or system management burdens.



Reduce overall risk by creating a culture of proactive prevention and pre-emption.



Sustained return on investment and greater business agility.



Secure and complete data lifecycle management.



CUSTOMER CENTRED DESIGN APPROACH

We create tailored intelligence outputs that are optimised to:

- Match target audience preferences to drive efficient, effective and informed decisions
- Integrate our outputs with existing teams, systems and processes to ensure a smooth transition into service and greater stakeholder buy-in
- Be compliant with relevant organisational and industrial standards, regulations and guidelines

FLEXIBLE AND TIERED SERVICE OPTIONS



**Defined
Need to
Know Alerts**



**Weekly &
Monthly Standing
Reports**



**Bi-Annual
Strategic
Reports**



**Public
Sentiment
Analysis Reports**



**Ad Hoc
Requests**



**Service
Integration**



**Threat
Assessment**



**Training &
Education**

CASE STUDIES

Identifying Organisers of Violent Occupation – A major militant Communist group in South Africa threatened to violently occupy branches of a multi-national bank to bring down the white economy. Using both in-house and commercial intelligence tools, Thales identified 16 people, out of thousands, as the suspected organisers of this action. The customer used this intelligence to adapt their practices and policies to ensure business continuity and mitigate risk.

Predicting Brexit – Thales accurately predicted the Brexit outcome 3 weeks prior to the vote to inform an internal client's risk assessment. Thales analysed the online behaviours and comments of: 82,000 Twitter users; 10 Facebook groups with up to 700,000 'likes'; and 2 Reddit forums with over 2,000 comments. We identified a broad base of social media users who supported the Leave movement, and analysed their behavioural patterns to correctly predict the result.

UK Transport Sentiment Analysis – Thales provided public sentiment analysis for a UK transport operator of its services. Thales identified that the main causes for negative sentiment came from drug and alcohol use, violence and racism on-board and at stations. This informed the customer of priority issues to address to improve passenger experience and brand reputation.