Optimize the packaging of your SIM card and get the most out of it.
The world’s leader in SIM packaging & The most complete portfolio of SIM packaging solutions in the industry

With more than 300 million packs delivered each year and more than 30 years of experience in the telecommunications sector as the world’s number 1 provider of SIM packaging, at Thales we understand how fast this environment is evolving and all the great challenges that it imposes. By continuously improving our offer in terms of innovation, quality, security, operative efficiency and social responsibility we walk hand on hand with our customers to make life better and safer.

Thales SIM Packaging Solutions provide you with a One-stop-shop option for simplifying and improving your business management. Our offer includes:

- A wide range of SIM card bodies and form factors,
- A full SIM packaging catalogue on different materials, shapes and finishing to cover your very specific needs,
- eSIM Voucher options for eSIM Subscriptions activation and complete logistic services to deliver your SIM straight to your customer’s door.

Our offer is a key tool for improving brand reputation and shopping experience, while easing the eSIM activation experience and optimizing costs.
This new Thales’ eco-designed product is part of an innovative offer for MNOs looking for real sustainable strategies and willing to reduce the impact of their SIM card activity while improving brand awareness in front of end customer.

Made from 100% recycled material

Thales’ eco-designed SIM card is a CarbonNeutral® certified product in accordance with The CarbonNeutral Protocol - the global standard for carbon neutral programs.
Thales
SIM Packaging
Solutions

Provide everything you need to deliver your SIM straight to your customer’s door.
From a wide range of stylish, practical and customized packs to complete set of fulfillment services, we can manage the entire supply chain with efficiency and security.

Quickly identify your target product in one of our five segments:

- Small & Smart
- Retail Ready
- Eco-Touch
- Premium Finishing
- eSIM Voucher

https://www.thalesgroup.com/SIM-packaging-solutions
SIM Packaging Solutions

Small & Smart

Optimize your SIM card packaging for better cost efficiency

Packs and SIM cards get the slim line treatment to reduce weight and space, facilitate the assembly, packing, transport and warehousing to significantly optimize cost.

Choose between our wrapping offer, logistic labels, optional leaflets and practical cardboard packaging available on ISO or half card size.
SIM Packaging Solutions

Retail Ready

Improve brand identity and shopping experience at the shelf

Retail Ready segment offers a set of packs to answer all your point of sale requirements regarding brand visibility and security.

A wide range of primary packaging options with hanger and retail boxes conforms this offer.
SIM Packaging Solutions

Eco Touch

Make a positive contribution to protect the environment by selecting for your packaging from Small & Smart and Retail Ready offer one of our recycled paper options or certified papers coming from sustainable managed forests (FSC).

https://fsc.org

Picture only for illustrative purposes. Every layout from our Small & Smart and Retail Ready packaging categories have an alternative on recycled or FSC certified paper.
Reward your most valuable customers and attract new ones

Our different layouts can be customized with press effects, creative finishing and innovative printing techniques to enhance your packaging and create differentiation:

- Glossy UV to provide a clear coating with high gloss.
- Matt varnish & Spot UV varnish to create a contrast effect.
- Embossing that features different levels of texture in your design.
- Hot foil stamping to provide a highly reflective image with a bright & metallic appearance.
- Die cutting to allow packaging to have unique cutouts.
- Metallic cardboard lamination for a shiny silver effect.
SIM Packaging Solutions

eSIM Voucher

A quick and easy way to activate eSIM subscriptions using a QR and ICCID code.

Potentially including additional (secret) information on the voucher such as PIN/PUK code with minimal impact on their IT infrastructure.