**Integrated SIM: Key Benefits for Consumer Electronics**

- **Less costly than embedded SIM (eSIM)**
- **No risk of SIM theft**
- **Easier integration into existing chip sets**
- **Flexible deployment strategy**
- **No need for software licensing**
- **No waiting period for activation**
- **Faster manufacturing process**

**Integrated SIM (iSIM)**
- iSIM is an integrated SIM that is fully secure and embedded within a System on a Chip (SoC) as a secure Processing Unit (PU).
- iSIM is recognized by industries (GSMA, 3GPP, Trusted Connectivity Alliance) and standardized.

**Key Standards**
- iSIM is subject to the same interoperability tests as eSIM.
- iSIM is compliant with GSMA’s SGP.23 specification.

**Benefits of iSIM**
- Improved security for new services
- Ease of testing & enablement
- Lower power consumption
- Lesser cost than eSIM
- Improved performance
- Faster manufacturing process
- Flexibility in deployment and integration

**iSIM in Consumer Electronics**
- iSIM can be used in any cellular consumer device (smartphone, smartwatch, connected PC, tablet…).
- iSIM is interoperable and recognized by industries bodies (GSMA, 3GPP, Trusted Connectivity Alliance).

**End Users’ Preferences**
- End users want sleek, powerful and power efficient devices.

**Growth Projections**
- Yearly growth of iSIM-compliant consumer devices.

**iSIM and eSIM Comparison**
- iSIM is as interoperable as eSIM.
- iSIM is fully secure and embedded by a TRE.
- iSIM is compatible with existing eSIM ecosystem.

**Key Adapters and Implementers**
- Thales
- Qualcomm
- OEMs

**Related Technologies**
- eSIM
- MFF2
- Nano SIM
- 3GPP

**Additional Resources**
- Thales
- Qualcomm
- GSMA
- ETSI
- Eurosmart

**End Note**
- This infographic is based on data from Thales and other sources as of [insert date].