Switch to a modern card issuing platform to support your card program

Your cardholders want simplicity, security and instantaneity for all their payment card needs, at store and online, 24/7. To achieve this payment card revolution, you need to reinvent your card issuance strategy and systems. Thales D1 platform is the solution you need!

4 key factors to measure a successful card program

Enhanced UX
- User in control 24/7
- Mobile centric
- Real time
- Secure

End-user engagement
- Stronger acquisition
- Broader card portfolio
- Better innovations exposure
- Mobile onboarding

Setup and operating costs
- Sizeable scalability and elasticity
- Digital delivery channels (PIN & Tokens)
- Better card issuing stack orchestration
- Ready to use API

Marketing/Branding
- Sleek and modern art & design
- Better services exposure
- Real time engagement

7 important steps developers will face when deploying their modern card program

When launching the D1 platform, Thales identified all the developers challenges and packaged a solution to optimise development cost and time to market.

The cumulation of all the challenges and the implication of all stack components directly drives development time and cost.

Thales D1 bank’s developers benefits when setting up a modern card issuing platform

Unified platform to deliver innovative card services

Why Thales?

Thales D1 is a modern card issuing platform assembling existing banking core systems with modern digital components: Mobile and web front-end, tokenisation, ID&V. Thales D1 leverages cloud technologies, delivers UX level APIs and manages complexity such as schemes integration, cards personalisation, security certifications and regulations compliance.

For more information, visit www.thalesgroup.com